

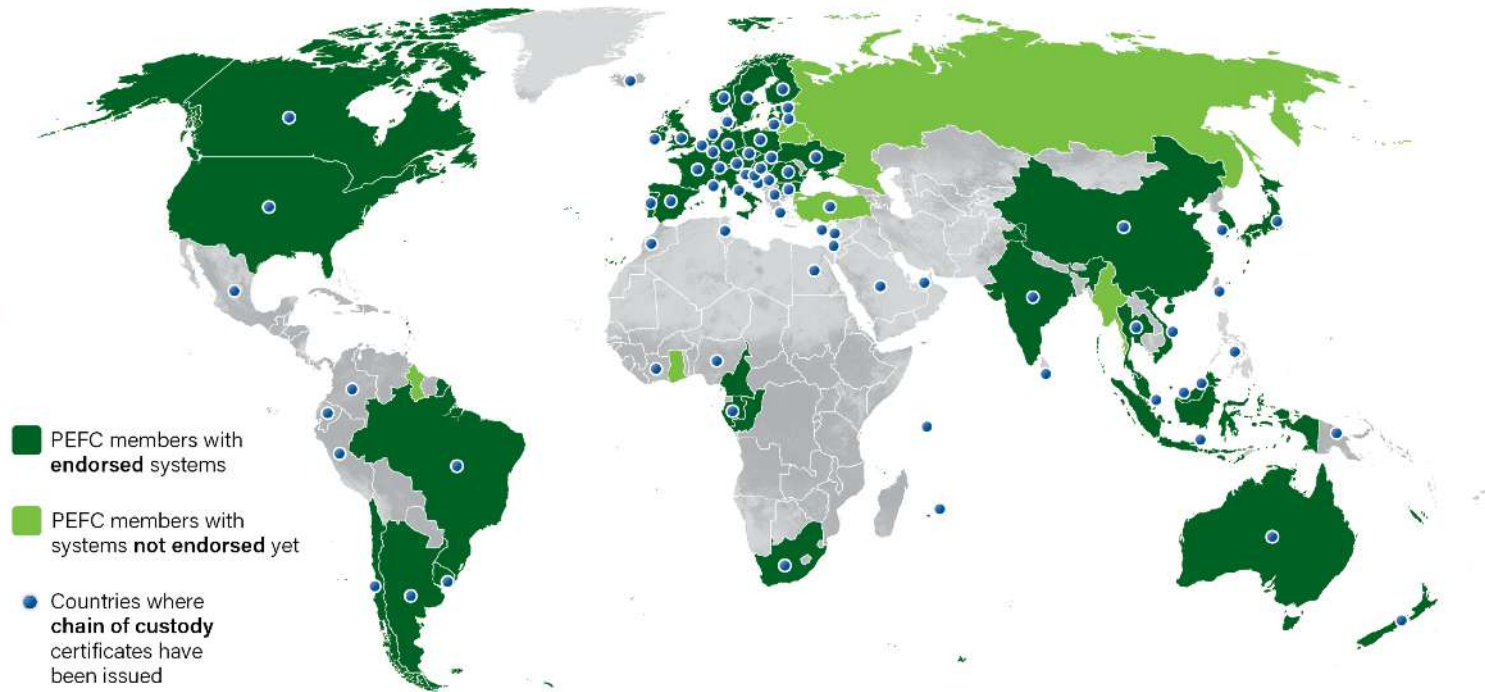
Benefits of becoming PEFC chain of custody certified

Availability

Including PEFC in your sourcing policy gives you access to the largest availability of certified sustainable forest based materials.

Quick facts

- PEFC is worlds largest Sustainable Forest Management (SFM) certification system
- 71% of the worlds certified forest to PEFC Standards*
- 208 million hectares of forest area are PEFC certified
- PEFC certification is a standard of choice for public timber procurement.
- 55 national members** have joined forces under the PEFC umbrella, thought this collaborative effort we work to increase the area of certified sustainable managed forests.



Supply chain

With the largest availability of certified forests to draw your raw materials from, becoming PEFC-certified. Find a PEFC certified forest / materials supplier via our free to use 'Find certified' database.

Find certified suppliers in the PEFC database
<https://pefc.org/find-certified>



PEFC brings global benefits

Protects from deforestation

How does choosing PEFC-certified product protect the forest? We need to use our forests. If we don't, the land will be used for other purposes, such as cattle ranches or soy plantations. Buying forest products, such as wood and paper, gives the forest value, it creates demand, and provides a financial incentive to keep a forest a forest.

Equally important, forests are renewable, and PEFC-certified forests are managed in a manner that ensures that they will be there for generations to come. Harvesting trees does not have a negative impact on the forests, as they will be replanted.

Supports reforestation

By increasing the demand on certified materials from sustainably managed forests, you are not only ensuring forest are kept forest you are also supporting sustainable managed forests growth.

Halting deforestation and increasing forest restoration is imperative for limiting global warming to 1.5°C. Forests represent one of the largest, most cost-effective climate solutions available today.

Managing and restoring forests can contribute to economic growth, poverty alleviation, food security, clean water, climate resilience and adaptation, biodiversity conservation, and other ecosystem services.

Strong forest governance is essential to protecting and sustainably managing the world's forests.

Sustainable development



The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all.

Sustainably managed forests have a big role to play as we all strive to achieve these vital goals. Scan the QR code for more information.



Meeting your customers increasing expectations

With the increased demand from brands and retailers for certified packaging, pulp, paper and packaging it has becoming increasing important to become PEFC chain of custody certified so you equipped to meet demands of your customers.

Demonstrate your best practices. PEFC can help connect you with suppliers of certified raw materials, as well as help you get certified.

Reach out to us today to start your certification journey

Contact your local PEFC National Governing Body.
<https://pefc.org/for-business/supply-chain-companies>



*PEFC/GfK Global Consumer Survey - Aug.2022 ** 55 members, with 48 endorsed national certification systems

PEFC - Your *Certified* solution for responsible sourcing

Why choose PEFC

Sets the standard for sustainable forest management

- **World's leading** forest certification system and the system of choice for small-forest owners
- **Safeguards** biodiversity, ecosystems & helps protect the climate
- **Supports** forest-dependent livelihoods and local communities
- **Robust, pragmatic & cost effective**

Enables responsible supply chain management

- **Independent & impartial**, strict separation of certification and accreditation processes
- **Transparency & traceability** 3rd party certification process

Offers global impact and availability

- **71%** of all global certified forests are PEFC certified¹
- **Over 280M hectares** covered by PEFC²
- **20,000 chain of custody** certified companies in **70+ countries**²
- **Tailored local customer service** through **55 national members**²

Recognised around the world

- **Acceptance** in public and private procurement policies
- **Global organisations and companies use PEFC** as a benchmark for sustainable forest management
- **Consumers trust and expect labels**
 - **80%** want companies to use them³
 - **55%** of consumers are aware of the PEFC label⁴

Writing the story of humans and nature

- **People-Centric**, mindful of the specific needs of smallholders, workers and local communities
- **An alliance** of national forest certification systems
- **Over two decades** of forest protection expertise thanks to global and local stakeholder engagement



Sustainable forest management protects **biodiversity, helps to mitigate climate change**, and reduces soil erosion and desertification – all of which are good for the planet, and for local communities that live in and around forests.

When forests are managed sustainably, they become a **truly renewable resource**.



The PEFC label ensures that certified packaging is also sourced responsibly, with:

PEFC chain of custody mechanism that **traces and verifies** the raw material through third-party audits.

Safe working conditions for foresters, manufacturers, and all other workers.



Recycling remains an **important part of the solution**.

The need for tree-based products is increasing, producing recyclable packaging and/or using recycled materials helps reduce the productive demand on forests.

When used as a **supplement** to PEFC-certified virgin fibres, recycled materials can help meet market demand for forest materials.

In this way, recycled materials and certified forest materials **both contribute** to a responsible packaging solution for your brand.



Achieving your sustainability goals

PEFC **chain of custody** certification can help packaging suppliers gain market access and meet their and their customers' sustainability goals. It does that by:

- Demonstrating **best practice** in responsible sourcing
- Meeting regulatory **requirements**
- Meeting buyer **expectations**
- Contributing to your company's larger **sustainability goals** and values



Why get certified?

When, as a supplier of packaging materials, you choose PEFC certification, you enter a responsible supply chain that runs from **forest to doorstep**.

It's a way for you to demonstrate to your buyers that you are actively protecting forests. And when they procure your packaging, **they are, too**.

- **Certification is the foundation** of that responsible sourcing. By getting certified, you meet market demands and regulatory requirements.
- **Certification is increasingly a global norm**, and obtaining PEFC certification is the best way to ensure uninterrupted market access.
- **PEFC certification allows you to keep pace** with these changes and meet the increasing expectations from your buyers.
- **Availability and freedom of choice**, you have access to the large supply of PEFC-certified wood and non-wood forest products.
- **Use of the PEFC logo**, widely recognised, to demonstrate your responsible sourcing.

How to get PEFC chain of custody certified

www.pefc.org/for-business/supply-chain-companies



Get PEFC certified to access more certified material

We're here to help!
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